

Horizon Press Release - 3-Nov-2003

## Horizon Navigation Introduces Full Map Coverage for U.S.

Millions of road miles added to enhance navigation for consumers and fleets in cities and rural areas

Santa Clara, California, November 3, 2003 – Horizon Navigation, Inc., a privately held leader in vehicle navigation technology, today announced the availability of full coverage maps across the contiguous 48 states. Horizon's North American maps now include more than 4 million miles of streets and 1.7 million points of interest from categories like restaurants, hotels and shopping. The enhanced map coverage, provided by database supplier NavTech, enables Horizon to expand retail distribution of its NavMate 2.1 product line into new areas across the U.S and Canada. Horizon Navigation also makes new map disks available for existing owners to purchase online at [www.horizonnav.com](http://www.horizonnav.com).

"We are excited to be able to broaden the reach of our map coverage to all cities, towns and rural areas across the U.S.," said Horizon Navigation President Laura White. "Horizon recognizes that the enhanced street coverage will drive interest in navigation systems among millions of consumers." The enhanced coverage will also benefit Horizon corporate partners, including Cobra Electronics and Rosen Entertainment, which utilize Horizon technology for navigation solutions in their product lines.

The Horizon NavMate 2.1 provides highly accurate vehicle positioning and turn-by-turn voice guidance through the use of GPS and dead reckoning technology. Horizon's patented user-interface makes NavMate 2.1 easier-to-use than any other vehicle navigation system available today. Further enhancing NavMate's appeal is its built-in capability to switch between 14 languages and dialects, including English, Spanish, French and even Mandarin Chinese. Horizon has customized both voice prompts and text instructions to make navigating American roads easy for natives and non-natives alike.

The NavMate 2.1 is available in two configurations, portable and installed. The installed version enables professional installers to link NavMate to the vehicle speed signal for the highest-level of positioning accuracy. The portable version is easily moved from vehicle-to-vehicle, and comes with all required components in a compact, durable travel bag. With its flexibility, ease-of-use and expanded map coverage, NavMate 2.1 is popular with road warriors, everyday consumers and fleet operators, including numerous companies in the transportation, utility and limousine industries.

### About Horizon Navigation

Horizon Navigation is a global supplier of vehicle navigation systems and technology. Horizon employees have been leaders in the designing of hardware and software for in-vehicle navigation systems for over 13 years. The privately held company owns more than 90 patents worldwide, and has several additional patents that are pending. The team has helped develop navigation systems for all three American automobile manufacturers, as well as the first navigation system used in national car rental chains. While a division of Visteon Corporation, the team was named "#1 Navigation Systems Supplier" by a major trade publication, and its navigation system was named "Best of What's New" by a major consumer publication. Horizon management purchased the company from Visteon in early 2002. Horizon Navigation will feature the NavMate 2.1 at SEMA Show 2003 in Las Vegas from November 4 th – 7 th , 2003 (Booth no. 20813). To learn more about Horizon Navigation, please visit the Horizon website at [www.horizonnav.com](http://www.horizonnav.com).

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