

## **Tele Atlas and Horizon Navigation announces strategic agreement (Jan. 13 2004)**

Tele Atlas, a worldwide leading provider of digital map databases and real-time traffic information in the United States, and Horizon Navigation, a global supplier of vehicle navigation systems and technology, recently announced a strategic licensing agreement that enables the two companies to collaborate to bring innovative content and features to the navigation industry. In-vehicle navigation devices, navigation software and database engineering solutions created by Horizon will soon be available with Tele Atlas' seamless turn-by-turn map coverage for the U.S. and Canada.

Horizon Navigation is a worldwide center of expertise for navigation related products. Through its dedication to emerging technologies, Horizon Navigation has become the recognized leader in providing innovative solutions to vehicle manufacturers, mobile electronics suppliers and the aftermarket in North America and Europe.

"Tele Atlas is excited to be working with Horizon to bring high-performing navigation solutions to market," said Richard F. Pearlman, vice president of navigation and telematics for Tele Atlas in North America. "With our highly accurate data for North America, including full coverage of Canada, we are confident that we can contribute to Horizon Navigation's continued growth and status as an industry leader." "In response to requests from our customers, Horizon is pleased to offer Tele Atlas data across North America," said Laura White, President and CEO of Horizon Navigation. "Utilizing Horizon's proprietary AutoDB database compiler and sophisticated compression technology, we can deliver Tele Atlas maps to our customers on a range of storage media, including DVD, hard disk drive, compact flash and SD card."